



INDUSTRY CASE STUDY

Medical Device Engineering & Manufacturing

Explore SDR's Recent Experience Navigating the M&A Market Within the Medical Device Engineering & Manufacturing Industry

Q2 2022

SDR*Ventures*

720.221.9220 | [SDRVENTURES.COM](https://www.sdrventures.com)

Investment Banking & Securities Offered Through SDR Capital Markets, LLC, Member FINRA & SIPC.



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RECENT TRANSACTION



Has received a majority investment from



GenNx360 completed its investment in Tensentric, Inc. SDR Ventures served as the exclusive sell-side advisor to Tensentric throughout the transaction process. Founded in 2009 and headquartered in Boulder, CO, Tensentric provides outsourced design, engineering, prototyping and assembly services for leading Medical Technology, In-Vitro Diagnostic and Life Sciences companies.

Service Categories:	<ul style="list-style-type: none">Product DesignProduct EngineeringNew Product Introduction ManufacturingLow-Mid Volume Manufacturing
Industry Verticals of Focus:	<ul style="list-style-type: none">Medical Devices (Classes I/II)In-Vitro DiagnosticsLife Sciences
Services Offered:	<ul style="list-style-type: none">Concept Development and IdeationDesign and PrototypingTechnical Assessments and Third-Party EvaluationsHuman Factors Engineering (HFE)Low-Mid Volume Manufacturing
Shareholder Ownership:	<ul style="list-style-type: none">Wade Lukianow, President & CEOJeff Gentry, COO

SELECT CLIENTS



ABOUT SDR

Established in 2002, SDR Ventures has developed deep M&A and capital transaction knowledge and expertise. SDR offers transaction advisory, private capital formation and business consulting services across a wide range of industries. We serve business owners and operators of privately held companies and provide them with a professional-class experience.

CONTACT US



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"GenNx360 will undoubtedly help us continue to offer our clients best-in-class solutions and execute on the next phase of our growth strategy. Our team is incredibly thankful for the level of partnership and trust that Scott Mitchell and the SDR team provided throughout the entire process. SDR's dedication ensured that Tensentric's legacy will thrive for years to come."

Jeff Gentry, Co-Founder and
COO of Tensentric

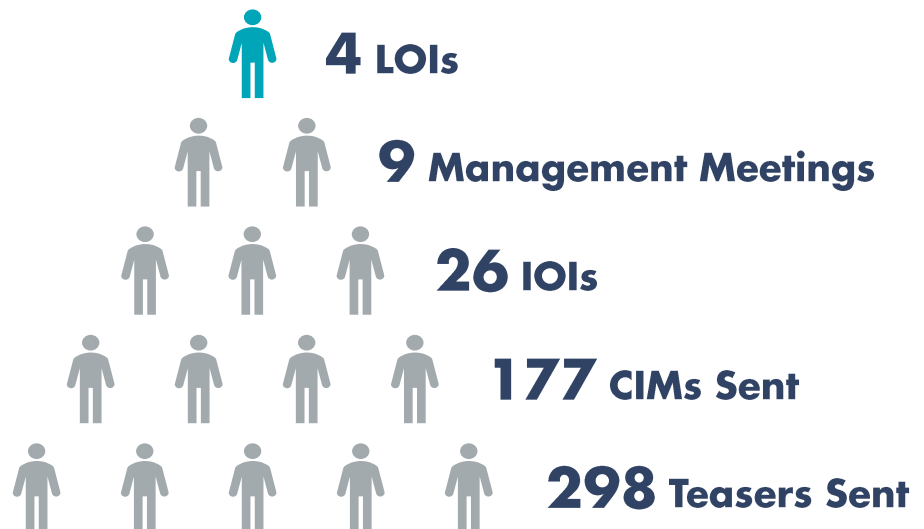
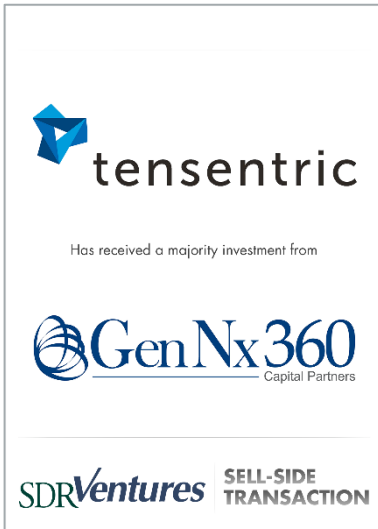


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TENSENTRIC PROCESS OVERVIEW & HIGHLIGHTS



OWNER OBJECTIVES

- Continue to run the Company as a stand-alone business
- Find a buyer capable of elevating the manufacturing division to new heights
- Maintain stake in Company with future upside potential
- Generate immediate liquidity by “taking chips off the table”
- Create more long-term opportunity for key employees

SELECTED BUYER ATTRIBUTES

- GenNx360 proved that they could provide the right strategic resources to further improve the service offerings of Tensentric
- Well-seasoned in M&A and initiated preliminary diligence prior to receiving exclusivity, vastly improving the likelihood of completing the transaction in a timely manor
- GenNx360 brought a seasoned industry veteran in as an operating partner who immediately impacted the business through business development lead generation
- Experience growing manufacturing businesses and enthusiastic to help Tensentric explore creating their own OEM products



About Our Firm

SDR VENTURES COVERAGE AREAS

Manufacturing



Healthcare



Food &
Agribusiness



Technology



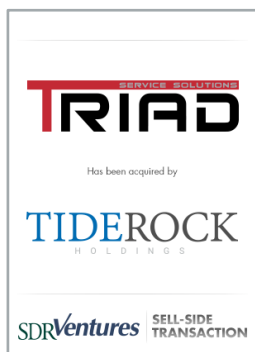
Business
Services



Consumer
Goods

SELECT BUSINESS SERVICES TRANSACTION EXPERIENCE

SDR has completed over 135 transaction throughout various industries, including:



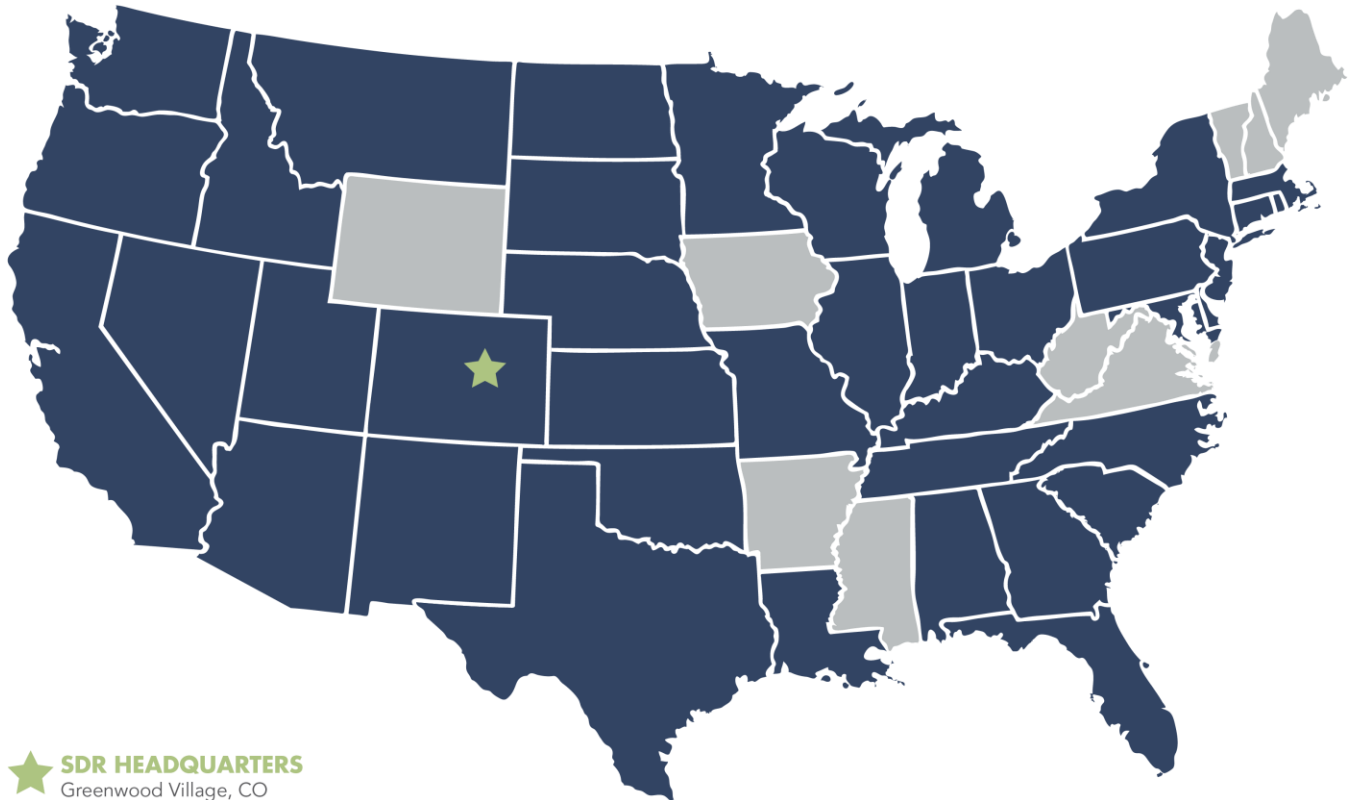


About Our Firm

Q2 2022

LOCAL FEEL, NATIONAL ABILITIES

SDR has Successfully Helped Business Owners Across 41/50 States (So Far)



RECENT AWARDS



2022 AXIAL TOP 50 INDUSTRIALS M&A ADVISOR

Top 25 Sell-Side Investment Bank
in the Industrials Industry



Q1 2022 AXIAL TOP 25 LOWER MIDDLE MARKET INVESTMENT BANK

Top 15 Sell-Side Investment Bank
Serving the Lower Middle Market



2021 AXIAL TOP 50 HEALTHCARE M&A ADVISOR

Top 10 Sell-Side Investment Bank
in the Healthcare Industry



About Our Firm

OUR RESULTS



20+ YEARS

Serving Business Owners



88%

Transaction Close Rate



135+ DEALS

Completed Within the Firm



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SDR SERVICE OFFERINGS



SELL-SIDE ADVISORY



PRIVATE CAPITAL FORMATION



BUY-SIDE ADVISORY



STRATEGIC CONSULTING