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SDR Ventures Advises A-Throne Company, Inc. on Acquisition by United Site Services, a Portfolio Company of Platinum Equity

SDR Ventures is pleased to announce that A-Throne Company, Inc. (“A-Throne” or “the Company”) has been acquired by United Site Services Inc. (“United Site”), a portfolio company of Platinum Equity Advisors, LLC (“Platinum”). SDR served as the exclusive sell-side advisor to A-Throne throughout the transaction process.

A-Throne Owner, Mike Rice, first entered the Portable Restroom and Temporary Fencing Industry in 1981. For nearly four decades, A-Throne has been providing the highest quality portable restroom and temporary fencing rentals in southern California. The Company’s continued commitment to its clients is reflected in its delivery of quality, safe, clean and reliable services and products.

A-Throne’s wide array of service and product offerings caters to a variety of clientele and meets the individual needs of its customers ranging from construction sites to special events. By offering 24/7 customer support and same-day emergency deliveries, A-Throne ensures its customers’ needs are taken care of in a timely and professional manner.

“SDR’s experienced team and knowledge of the market resulted in a smooth and efficient process from start to finish. Their professional approach ensured we transacted with a qualified buyer who recognized the years of work our team poured into building the business,” added Mike Rice, Owner of A-Throne. “Our team is incredibly grateful for the SDR Team’s commitment and we look forward to seeing the Company continue to flourish under the United Site brand.”

SDR’s Managing Director, Mike Grande, commented, “It was a pleasure to work alongside Mike and his team during this transaction process. I am thankful that we were able to execute with a buyer who valued the legacy of the brand and the people who grew it into the successful company it is today. I am confident that United Site and the team at Platinum will continue to improve upon the foundation that A-Throne has established and usher in a new era of shared success.”