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SDR Ventures Advises H&C Animal Health on Acquisition of Angels' Eyes

SDR Ventures is pleased to announce that H&C Animal Health ("H&C") has acquired Angels' Eyes Natural ("Angels' Eyes"). SDR served as the exclusive buy-side advisor to H&C Animal Health through the transaction process.

Parker, Colorado-based H&C Animal Health, an animal health company focused on improving the lives of animals by bringing proven, veterinary-quality products to retail, has acquired Angels' Eyes®, a leading brand and innovator of tear stain remedies for pets. The company intends to nurture and grow the Angels' Eyes brand so that more pet parents will have access to the products' benefits for their pets.

SDR Associate, Ben Luchow commented, "SDR was pleased to have assisted H&C in its acquisition of Angels' Eyes. We believe the strong team at Angels' Eyes, combined with H&C's expertise in bringing innovative pet products to market, will enable the brand to prosper."

"It is my pleasure to welcome Angels' Eyes to H&C," shared Chuck Latham, CEO of H&C Animal Health. Latham continued, "Our companies are a natural fit. Besides both being family businesses, we align in our values for bringing vet-formulated products directly to pet owners, using high-quality ingredients, and creating trusted product solutions based on proven science."

Jamie Knochel, Executive Vice President of Angels' Eyes added, "This is an exciting time for all of us. I feel confident that the Angels' Eyes brand will continue to grow and prosper in H&C's hands."