SDR Ventures Advises VetlinkPRO on Acquisition by Jonas Software, a subsidiary of Constellation Software

SDR Ventures is pleased to announce that VetlinkPRO ("VLP" or "the Company") has been acquired by Jonas Software ("Jonas"), a subsidiary of Constellation Software ("Constellation"). SDR served as the exclusive sell-side advisor to VetlinkPRO throughout the transaction process.

Based in Auckland, New Zealand, VetlinkPRO has served as a leading practice management software for the veterinary industry since 1989. The Company's software has a range of powerful and easy-to-use applications that help veterinary clinics maximize operational efficiency. Over the last 30+ years, VetlinkPRO has grown on a global scale and now supports hundreds of veterinarian practices in APAC and around the world. The Company has easy-to-use applications to meet all Veterinarian Practices' needs from appointment booking to telemedicine and laboratory management.

"As VetlinkPRO continued to scale and grow, it became clear that we needed the support of a larger team of software experts to help us break into new markets. Ultimately, Jonas emerged as an ideal fit due to their long-term commitment to the companies they acquire and their deep understanding of the North American software market," added Phil Richards, Owner of VetlinkPRO. "I was incredibly impressed with the slick process SDR ran, resulting in a highly-competitive process that was completed in a very short time."

"From the start of the process, our team was committed to assisting Phil in identifying and executing a deal with the right partner that would lead VetlinkPRO into its next phase of growth, namely in North America. As he prepares for the next chapter in his professional journey, we feel confident that VetlinkPRO is in capable hands and will continue to flourish for years to come," commented Logan Bohlender, Vice President at SDR Ventures.

"We are excited to welcome VetlinkPRO to the Jonas family and look forward to the ongoing growth across the region," said Jeff McKee, CEO of Jonas Software ANZ. "VetlinkPRO's proven success and intelligent software solutions are an excellent complement to our portfolio of companies."

About Jonas Software

Jonas Software operates over 125+ independently managed software brands around the world, providing them with the strategic guidance and financial security required to be leaders in their respective markets. From its roots formed in the construction and club management markets, Jonas Software's reach has grown extensively within the fitness, membership, hospitality, and industrial verticals. Today, Jonas Software is proud to supply industry-leading enterprise management software and related services to more than 80,000 customers in over 40+ vertical markets.