

HEALTHCARE REPORT

Explore M&A Activity, Capital Market Conditions and Current Trends for the Healthcare Industry



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HEALTHCARE 2H22: WHAT TO KNOW

- ☐ The past year wasn't as active as prior years in M&A. But there were some big deals made and some interesting trends to follow. Moving ahead we see room for innovation, investment, and change that challenges the status quo.
- ☐ Labor continues to be an issue across the industry. There aren't enough skilled workers, nor enough higher ed slots to train a new wave, and it's causing strain from end to end. Acquiring talent through acquisitions may be the next big thing.
- ☐ Nontraditional healthcare providers are showing they are willing to spend - big - for a piece of the pie. We're looking for where Amazon, CVS, and others fit into a shifting model of care. Are leaders at big hospitals paying attention?

The Health of Healthcare, The Pulse Of A Shifting Market

Perhaps more so than in any industry, skilled talent in healthcare matters. It's not easy to find, it's not cheap, and it takes a long time to develop. But availability of personnel wasn't the only factor challenging the industry. Like everyone else, investors and buyers in healthcare were watching inflation and geopolitical factors, such as supply chain snarls and, oh, warfare. Mergers and Acquisitions stumbled from their lofty perch of 2021, down nearly 50% early in the year. Investors are careful. Deals were done, but with purpose and caution. We remain optimistic, of course, because people need healthcare. When they are sick, they need help. When they are healthy, they want to stay healthy. The questions will be how do organizations provide care, optimize profit, control costs, and scale.¹

Since 2020, when there was a federally-recognized shortage of 1 million nurses, the situation has only gotten worse. Traveling nurses, who fill staffing gaps (we could call them "temps"), were making \$1,700 a week in 2019. By the start of 2022, they were, on average, getting nearly \$3,300 a week. One digital nursing staffing platform, an app where willing nurses can log in and accept positions (Uber of nursing), saw enrollment grow from 10,000 members pre-pandemic to 250,000, with app revenues rocketing. Healthcare systems are scrambling to staff up.²

One way to acquire staff is to acquire companies. Hiring through acquisition, acqui-hiring. We'll be watching for continued interest both from larger companies and private equity as they continue to acquire smaller players. Fragmented specialty providers and smaller, private clinics such as in-vitro fertilization clinics, appear to be targets of roll-ups. Government antitrust interest, both in the U.S. and overseas, may pump the brakes, but will not stop M&A activity. In pharmaceuticals, supply chain issues may fuel a nationwide push for onshoring, near-shoring, and friend-shoring as manufacturers diversify suppliers both by provider and by geography.³

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Transaction Activity **Active Buyers** Public Basket M&A Market Activity **About SDR Ventures**

ABOUT SDR

Established in 2002, SDR Ventures has developed deep M&A and capital transaction knowledge and expertise. SDR offers transaction advisory, private formation business and consulting services across a wide range of industries. We serve business owners and operators of privately held companies and provide them with a professional-class experience.

HEALTHCARE CONTACTS



Scott Mitchell Managing Director Healthcare Team 720.221.9220 smitchell@sdrventures.com



Brian Williamson Director Healthcare Team 720.221.9220 bwilliamson@sdrventures.com



Sasha Rogachevsky Vice President Healthcare Team 720.221.9220 srogachevsky@sdrventures.com



Isaac Hirsch Senior Analyst Healthcare Team 720.221.9220 ihirsch@sdrventures.com

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And as in seemingly every sector, the drive to high-tech and digitization is real. Artificial intelligence, digital health recording, insurance filing, and telehealth are powering the industry. Open wide and say "Username" and "Password."^{3,4}

Have Stethoscope, Will Travel

It's in the headlines. If you haven't seen the news, you've experienced it first-hand. Nursing and hospital staffing needs are a persistent problem. During the Covid-19 pandemic, many clinics and non-essential medical services closed, driving off staff. Now, ramping back up, there's a shortage. Staffing shortfalls in the U.S. are being called the nation's number one patient safety concern, including everyone from paramedics to lab workers to nurses. Those who remain in the field are suffering from burnout. At New York City's famed Mount Sinai hospital system, some 7,000 nurses went on strike at the end of 2H22 to protest grueling working conditions. We need more medical workers.^{5,6}

In April, Humana sold off a majority stake in its Kindred at Home hospice service to private equity firm Clayton, Dubilier & Rice for \$2.8 billion, citing in part the distraction of maintaining staffing levels.

Using agencies to hire staff, so-called "traveling nurses," is one area to watch. But there can be tensions if staffingservice workers are paid more than regular staff. Acquiring an entire system can allow a healthcare player to acquire permanent staffers, already employed by the acquisition target. We witnessed some \$45 billion in U.S. hospital acquisitions in 2022, despite the struggles the sector worked through during the worst of the pandemic that now appear to be in the rearview. The ongoing labor shortage appeared to be a driver in these deals. The slowdown in profitable elective surgeries in a post-pandemic world is ramping up demand for staff, and that demand appears to be one factor fueling deals.^{7,8}

We're also watching not only acqui-hiring, but acquisition of the actual recruiting and staffing agencies serving healthcare. In August, Miami-based HIG Capital acquired a Massachusetts-based healthcare temp staffing company, Barton & Associates. In September, One Equity Partners of New York acquired Omaha's Prime Time Healthcare, another staffing service. OEP principal's Charlie Cole told the PE Pub website that healthcare staffing is "highly fragmented" and that "staffing companies will be an increasing part of the healthcare labor system." In deal after deal for healthcare staffing we saw mentions of the labor shortage and the demand for finding and providing staffing for hospitals and healthcare facilities across the country. Is it unrealistic to wonder if some of the healthcare industry's biggest players might get in on the acquisition of healthcare staffing and recruiting companies? Because private equity has certainly noticed. Worth some attention.9

And The Duck Says: Put It On My Bill

Payer and pharmacy benefit management systems are still in play, but we anticipate a lighter touch amid the economic uncertainties of a potential recession, supply challenges, and higher interest rates. Still, in 2022, we saw big names including Cigna, Blue Cross Blue Shield of Minnesota, and UnitedHealthcare active in the space, both as buyers and sellers. Cigna said it will become a minority owner in VillageMD while United Health Group acquired a home-health firm in Louisiana and a Medicare insurer in Houston. If the sector is treading carefully, there is still oxygen in the room. 10,11

And there is some interesting blurring of the lines going on. In December, leading pharmacy benefit manager (PBM) Prime Therapeutics snapped up Magellan Rx Management, the pharmacy division of Magellan Health, for \$1.35 billion. The PBM's acquisition enveloped Magellan's drug management platform and formulary management services and 17 million members, pharmacy services mixing with payment management.¹²



CBC, Chem 7 Stat! It's Urgent (Care)

Urgent care centers, once derided as "doc in the box" medical clinics, are attracting attention. VillageMD, with its majority owner Walgreens, shelled out \$9 billion to acquire Summit Health, the parent company of urgent care chain CityMD. The deal builds on Walgreen's interest in primary and urgent care. But the company isn't alone. Competitor CVS and even Amazon are peeking into primary and urgent care operations. Amazon (once that little online bookstore founded in a guy's garage) in July announced its nearly \$4 billion acquisition of One Medical (aka 1Life Medical), challenging UnitedHealthcare Group's Optum division. The deal includes more than 125 medical offices, 24/7 virtual care, 8,000 employer clients and a mobile app. 14,15

Well, Well, Wellness: Mergers & Acquisitions

- □ CVS, once a small New England chain of drug stores known as Consumer Value Store, threw a haymaker at competitors in September, spending \$8 billion on retail healthcare provider Signify in a bidding war over aforementioned UnitedHealthcare and Amazon. The deal adds not only Signify's tech to the CVS platform, but also 10,000 skilled workers, making it a bit of an acqui-hire. CVS has made no secret of its ambitions to become a major player in primary care and build a vertical healthcare organization. 16,17
- □ Did we say Optum missed out on Signify? No worries, in October the UnitedHealthcare Group subsidiary wrapped up its own \$13 billion deal to acquire the healthcare-oriented software and data analytics firm Change Healthcare, a dive into the tech-enabled health services field that includes initiatives targeting research and revenue management. The acquired tech will be aimed at improving healthcare provider clinical, administrative, and payment processes. Presumably, what's the point of running a healthcare provider if you aren't getting paid. 18
- ☐ And if traditional retail players CVS and Amazon were moving into health providing roles, Walgreens wasn't done with it's VillageMD moves. In October Walgreens acquired the remaining 45% of CareCentrix business it didn't already own for \$329 million, forging further into the \$75 billion post-acute and home care industry, providing care coordination and outsourced benefit management services. CareCentrix serves more than 19 million members through more than 7,400 locations.¹⁹

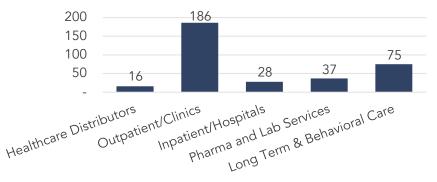
The Doctor Is In (Demand)

We're looking ahead to 2023 for opportunities as healthcare returns to life as we knew it before the pandemic. Profitable elective procedures can return to the schedule, and fewer people will be walking around in surgical masks. But there are still questions. For one, can we fix the staffing shortage? Nurses and technicians don't simply appear, and while we're short of nurses, U.S. nursing schools are running at capacity. This may signal more shortages. There's a problem: Nursing schools don't have enough instructors because instructors are required to have advanced nursing degrees, and people with advanced nursing degrees make about twice as much money in nursing as they do teaching. If trained staffing is in short supply, look for advances in digital health.^{8,20,21}

And we'll watch for more involvement from sectors that may have sat out the past year when we saw fewer deals, but bigger players and valuations. We're looking at private equity and venture capital to see where they fit in. And those Special Purpose Acquisition Companies (SPACs) that grabbed headlines in 2021? They were pretty quiet in 2022. They can't sit on that cash forever, either spend it or give it back. The coming year may see some disruptive changes as well. Healthcare companies are working with models some see as outdated and aging tech. Consulting firm PwC found the industry is in the middle of a five-year, \$1 trillion shift away from traditional players. So, who is picking up that slack? Digital platforms, A.I., nontraditional providers, and telehealth may be poised to take a bite out of traditional hospitals and those year-old copies of People Magazine in the waiting room. 8,22,23



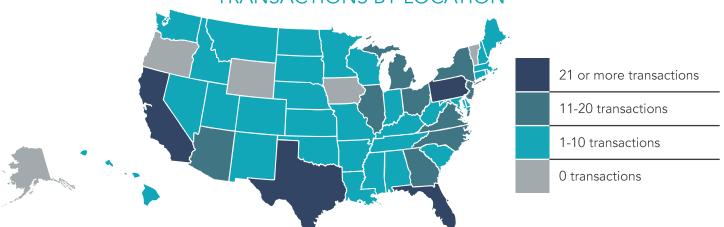
TRANSACTIONS BY SEGMENT



TRANSACTIONS BY TYPE



TRANSACTIONS BY LOCATION



TRANSACTION ACTIVITY

Date	Target	B uyer(s)	Segment	Amount (\$ in Mil)	TEV/ Rev	TEV/ EBITDA
12/7/2022	Sparro w Health Systems	University of Michigan Health System	Outpatient/Clinics	800.00	-	-
11/7/2022	Summit Medical Group	Evernorth, VillageM D	Outpatient/Clinics	8,900.00	-	-
10/20/2022	Corium Pharma Solutions	Gurnet Point Capital, Webster Equity Partners	Pharma and Lab Services	408.00	-	-
10/12/2022	Discovery Senior Living	CoastWood Senior Housing Partners, Lee Equity Partners	Long Term & Behavioral Care	455.00	-	-
10/7/2022	EyeSouth Partners	Olympus Partners	Outpatient/Clinics	1,000.00	-	-
9/6/2022	Action Behavior Centers	Charlesbank Capital Partners	Long Term & Behavioral Care	840.00	-	-
9/1/2022	A eratech Home Medical	A dvent Home Medical, Maranon Capital, New Harbor Capital	Healthcare Distributors	-	-	-

If You Are a Business Owner Looking for Additional Transaction Activity Within Your Industry, Please Call Our Offices at 720.221.9220.

Source: PitchBook Financial Data and Analytics

Note: This data represents recorded transactions only, and is not all-inclusive. Nevertheless, they are typically representative of the industry.





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MOST ACTIVE STRATEGIC BUYERS

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Source: PitchBook Financial Data and Analytics

Note: This data represents recorded transactions only, and is not all-inclusive. Nevertheless, they are typically representative of the industry.

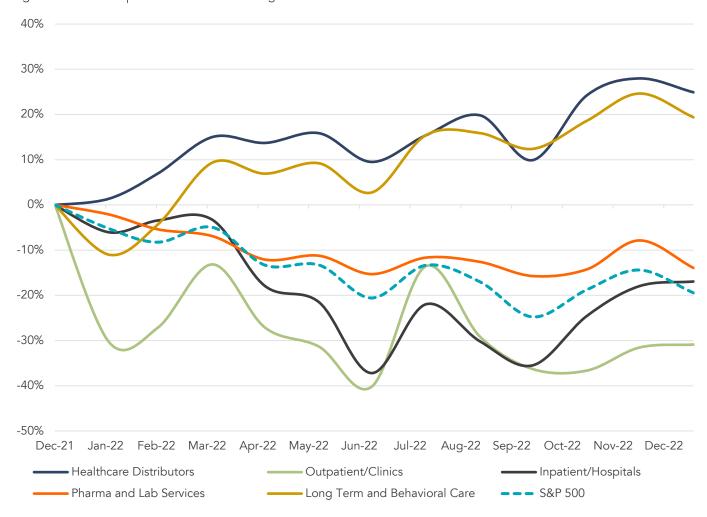




PUBLIC BASKET

HEALTHCARE SEGMENTS VS. S&P 500

Segment Market Cap Performance – Running 12 Months



HEALTHCARE DISTRIBUTORS

			S	Operating Stats				TM Multi	NTM Multiples				
Company Name	Symbol	Market Cap (\$ in Mil)	Price (%)	LTM Change	YTD Change	%of 52 Week High	Est. Revenue Growth	EBITDA Margin	TEV/ Rev	TEV/ EBITDA	Price/ EPS	TEV/ NTM Revenue	TEV/ NTM EBITDA
McKesson	MCK	\$ 53,190	\$ 375.12	50.9%	50.9%	93.4%	3.8%	1.5%	0.2x	14.5x	NM	0.2x	11.5x
AmerisourceBergen	ABC	33,486	165.71	24.7%	24.7%	94.9%	7.1%	1.3%	0.2x	11.6x	20.6x	0.1x	9.7x
Cardinal Health	CAH	20,150	76.87	49.3%	49.3%	94.2%	11.5%	(0.1%)	0.1x	NM	NM	0.1x	8.5x
Henry Schein	HSIC	10,826	79.87	3.0%	3.0%	86.2%	2.0%	8.7%	1.1x	12.1x	17.4x	1.0x	11.6x
Prestige Consumer Healthcare	PBH	3,100	62.60	3.2%	3.2%	97.7%	3.0%	32.7%	4.1x	12.5x	15.2x	4.0x	11.5x
Patterson Companies	PDCO	2,721	28.03	(4.5%)	(4.5%)	79.4%	2.7%	5.7%	0.5x	9.1x	13.8x	0.5x	NM
Owens & Minor	OMI	1,489	19.53	(55.1%)	(55.1%)	39.8%	3.0%	4.4%	0.4x	9.6x	12.2x	0.4x	7.1x
Segment Average				10.2%	10.2%	83.7%	4.7%	7.7%	0.9x	11.6 x	15.8x	0.9x	10.0x
Segment Median				3.2%	3.2%	93.4%	3.0%	4.4%	0.4x	11.9 x	15.2x	0.4x	10.6x

Source: PitchBook Financial Data and Analytics





PUBLIC BASKET (CONTINUED)

OUTPATIENT/CLINICS

		Market Stats						ng Stats	LTM Multiples			NTM Multiples	
Company Name	Symbol	Market Cap (\$ in Mil)	Price (\$)	LTM Change	YTD Change	%of 52 Week High	Est. Revenue Growth	EBITDA Margin	TEV/ Rev	TEV/ EBITDA	Price/ EPS	TEV/ NTM Revenue	TEV/ NTM EBITDA
Oak Street Health	OSH	\$ 5,225	\$ 21.51	(35.1%)	(35.1%)	60.6%	54.4%	(24.5%)	3.0x	NM	NM	2.0x	NM
Surgery Partners	SGRY	3,416	27.86	(47.8%)	(47.8%)	43.6%	14.2%	19.4%	3.3x	17.0x	NM	2.9x	18.6x
Select Medical Holdings	SEM	3,153	24.83	(15.5%)	(15.5%)	80.6%	5.5%	10.0%	1.3x	13.2x	18.0x	1.3x	10.1x
U.S. Physical Therapy	USPH	1,054	81.03	(15.2%)	(15.2%)	61.6%	7.5%	15.9%	2.6x	16.6x	27.1x	2.5x	18.3x
The Joint	JYNT	203	13.98	(78.7%)	(78.7%)	21.0%	27.0%	8.2%	2.3x	NM	NM	1.8x	NM
Segment Average Segment Median				(38.5%) (35.1%)	(38.5%) (35.1%)	53.5% 60.6%	21.7% 14.2%	5.8% 10.0%	2.5x 2.6x	15.6x 16.6x	22.5x 22.5x	2.1x 2.0x	15.6x 18.3x

INPATIENT/HOSPITALS

			M a	rket Stat	S		Operati	ng Stats	LTM Multiples			NTM Multiples	
Company Name	Symbol	Market Cap (\$ in Mil)	Price (\$)	LTM Change	YTD Change	%of 52 Week High	Est. Revenue Growth	EBITDA Margin	TEV/ Rev	TEV/ EBITDA	Price/ EPS	TEV/ NTM Revenue	TEV/ NTM EBITDA
HCA Management Services	HCA	\$ 67,841	\$ 239.96	(6.6%)	(6.6%)	86.0%	4.7%	20.9%	1.8x	8.7x	13.6x	1.7x	8.9x
Universal Health Services	UHS	10,060	140.89	8.7%	8.7%	89.0%	5.8%	12.2%	1.1x	9.4x	14.5x	1.1x	8.7x
Tenet Healthcare	THC	5,275	48.79	(40.3%)	(40.3%)	52.7%	5.3%	17.2%	1.2x	6.9x	9.5x	1.1x	6.8x
Community Health Systems	CYH	582	4.32	(67.5%)	(67.5%)	29.3%	3.6%	13.4%	1.1x	8.2x	NM	1.1x	9.2x
Segment Average				(26.4%)	(26.4%)	64.2%	4.8%	15.9%	1.3 x	8.3x	12.5x	1.3 x	8.4x
Segment Median				(23.4%)	(23.4%)	69.3%	5.0%	15.3%	1.2 x	8.5x	13.6x	1.1x	8.8x

PHARMA AND LAB SERVICES

			M a	rket Stat	s	Operating Stats			L	TM Multi	NTM Multiples		
Company Name	Symbol	Market Cap (\$ in Mil)	Price (\$)	LTM Change	YTD Change	%of 52 Week High	Est. Revenue Growth	EBITDA Margin	TEV/ Rev	TEV/ EBITDA	Price/ EPS	TEV/ NTM Revenue	TEV/ NTM EBITDA
CVS Health	CVS	\$ 122,449	\$ 93.19	(9.7%)	(9.7%)	83.8%	3.1%	3.4%	0.6x	16.2x	39.2x	0.5x	8.6x
Laboratory Corporation of America	LH	20,864	235.48	(25.1%)	(25.1%)	74.2%	(1.6%)	20.1%	1.8x	8.7x	12.5x	1.8x	9.9x
Quest Diagnostics	DGX	17,817	156.44	(9.6%)	(9.6%)	89.8%	(11.9%)	21.4%	2.1x	10.0x	15.4x	2.4x	11.5x
Allscripts Healthcare Solutions	MDRX	1,927	17.64	(4.4%)	(4.4%)	75.9%	(57.1%)	19.6%	2.0x	7.4x	19.0x	2.5x	8.8x
NextGen Healthcare	NXGN	1,270	18.78	5.6%	5.6%	85.4%	14.1%	11.4%	2.0x	NM	NM	1.7x	9.4x
Segment Average Segment Median				(8.6%) (9.6%)	(8.6%) (9.6%)	81.8% 83.8%	(10.7%) (1.6%)	15.2% 19.6%	1.7 x 2.0 x	10.6x 9.3x	21.5x 17.2x	1.8 x 1.8 x	9.7x 9.4x

LONG TERM AND BEHAVIORAL CARE

		Market Stats						ng Stats	LTM Multiples			NTM Multiples	
Company Name	Symbol	Market Cap (\$ in Mil)	Price (\$)	LTM Change	YTD Change	%of 52 Week High	Est. Revenue Growth	EBITDA Margin	TEV/ Rev	TEV/ EBITDA	Price/ EPS	TEV/ NTM Revenue	TEV/ NTM EBITDA
A cadia Healthcare	ACHC	\$ 7,489	\$ 82.32	35.6%	35.6%	91.6%	11.7%	22.3%	3.6x	16.0x	26.7x	3.2x	13.7x
The Ensign Group	ENSG	5,249	94.61	12.7%	12.7%	97.1%	14.7%	11.8%	2.2x	18.7x	25.2x	1.9x	14.9x
LHC Group	LHCG	5,018	161.69	17.8%	17.8%	95.2%	5.8%	8.3%	2.6x	31.0x	78.9x	2.4x	22.9x
Addus HomeCare	ADUS	1,603	99.49	6.4%	6.4%	88.1%	10.0%	8.8%	1.8x	20.9x	36.2x	1.7x	15.4x
National Healthcare	ASE: NHC	913	59.50	(12.4%)	(12.4%)	79.0%	NM	7.1%	0.8x	11.3x	28.9x	NM	NM
Segment Average Segment Median				12.0% 12.7%	12.0% 12.7%	90.2% 91.6%	10.6% 10.9%	11.7% 8.8%	2.2x 2.2x	19.6x 18.7x	39.2x 28.9x	2.3x 2.2x	16.7 x 15.1x

Source: PitchBook Financial Data and Analytics





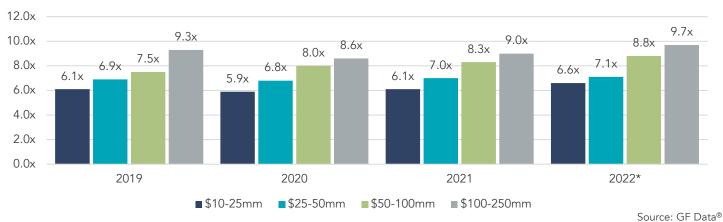
U.S. M&A ACTIVITY SNAPSHOT

OVERALL U.S. M&A ACTIVITY

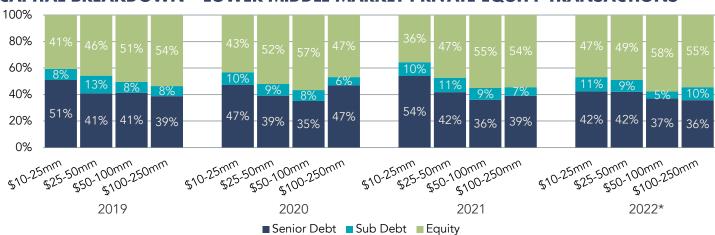


LOWER MIDDLE MARKET PRIVATE EQUITY TRANSACTION MULTIPLES

EBITDA Multiples By Transaction Size



CAPITAL BREAKDOWN – LOWER MIDDLE MARKET PRIVATE EQUITY TRANSACTIONS



Note: The most current source of GF Data is as of November 2022.

Source: GF Data®



COMPREHENSIVE HEALTHCARE EXPERTISE

Healthcare may have stolen the national spotlight in recent years, but we have been involved in the healthcare industry for well over a decade. Our experience and drive have placed us at the leading edge of information in the market, giving you an advantage when the time comes to buy, sell or seek investments to grow your business.

Our healthcare investment banking expertise includes the following segments:

- ☐ Healthcare Distributors
- Outpatient/Clinics
- ☐ Inpatient/Hospitals
- ☐ Pharma and Lab Services
- ☐ Long Term & Behavioral Care



Scott Mitchell Managing Director Healthcare Team 720.221.9220 smitchell@sdrventures.com



Brian Williamson Director Healthcare Team 720.221.9220 bwilliamson@sdrventures.com



Sasha Rogachevsky Vice President Healthcare Team 720.221.9220 srogachevsky@sdrventures.com



Isaac Hirsch Senior Analyst Healthcare Team 720.221.9220 ihirsch@sdrventures.com

SELECT TRANSACTION EXPERIENCE

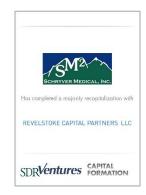
SDR has completed numerous transactions types throughout the Healthcare industry, including:











SDR SERVICE OFFERINGS



SELL-SIDE ADVISORY



BUY-SIDE ADVISORY



PRIVATE CAPITAL FORMATION



STRATEGIC CONSULTING



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